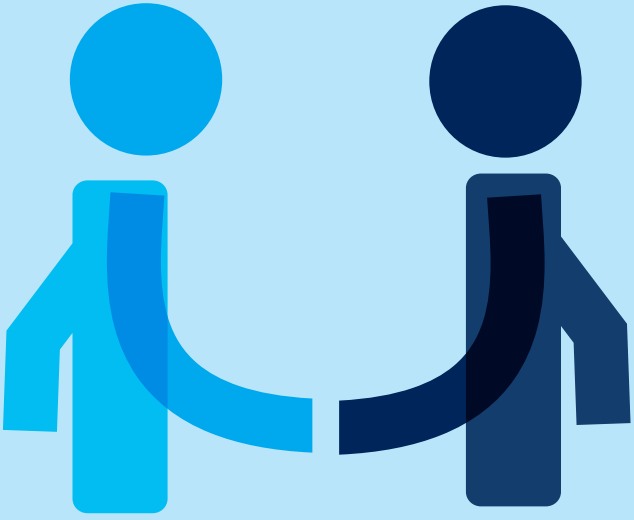
Wagner Mason Accountants Ltd

Accountants, Tax & Business Advisers



An accountancy service that is personal, approachable and proactive. A service that has a genuine interest in people and the businesses they are building.

This booklet describes the services we offer to benefit your business. It also explains the things we do to provide you with an outstanding level of customer service.

Wagner Mason Accountants Ltd

Accountants, Tax & Business Advisers

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Introduction

Running a business can be a very rewarding experience, but it can also present you with a number of challenges; how to raise finance, how to manage cash flow, how to be more profitable, how to expand the business as it grows, and ultimately how to sell the business. WAGNER MASON ACCOUNTANTS can help with all of these, and more.

WAGNER MASON ACCOUNTANTS was started 8 years ago with the aim of providing an accountancy service with a difference. We are personable, approachable and proactive and have a genuine interest in people and the businesses they are building. At WAGNER MASON ACCOUNTANTS we do more than just prepare accounts. We have a wealth of experience in all stages of the business life-cycle which means that we can benefit your business no matter what stage or size it is currently at. In addition to this, we want you to experience an outstanding level of customer service. If you do business with us you will experience a professional relationship that is based on mutual trust, respect, support and integrity.

It would be great to have the opportunity to discuss your specific business needs and explain in more detail just how we can help you achieve great results.

It is easy to get in touch so why not contact us today to find out more.

You can call the following free phone number:

0800 011 2680

Send an E-mail to:

info@wmal.co.uk

We look forward to hearing from you.

Emma Wagner and Nick Mason

Wagner Mason Accountants Ltd

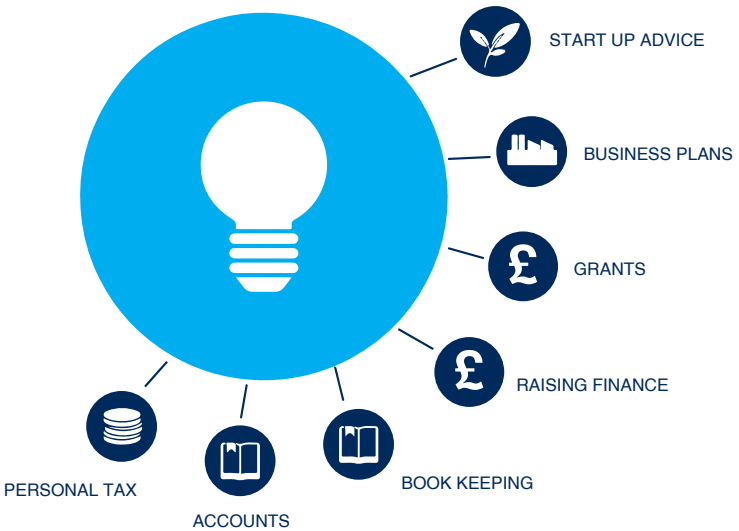
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Starting up
Turning an idea into a business

At WAGNER MASON ACCOUNTANTS we have the knowledge and expertise to help you set up a new business venture. The following diagram shows the services we provide to help turn your business dreams into reality.



Testimonials

'Throughout my dealings with WMA I have found them to be extraordinarily personable, extremely helpful, highly responsive to my requirements and very good value for money. From the outset they made a priority of understanding the nature of my business so that they could meet my company's needs. They provide excellent support and an outstanding level of care, support and professionalism. They're always on hand to offer expert advice and guidance, well above and beyond the service that I pay for. I consider their professional skills and attitude a valuable asset to my company and a real contribution to the quality and smooth running of my own working life. I have no reservations in recommending them wholeheartedly.'

Linda Squire, Director, Lindasquire Limited

'We have recently engaged WMA as our accountant for our two companies, property rental and to advise the directors on company and personal tax affairs and to complete their tax returns. We are very impressed with the level of service, the response times, and the professionalism of the firm. It has been a breath of fresh air to have our accounts completed accurately, diligently and moreover promptly, with our company accounts prepared and filed within a fortnight of us providing the figures to the firm.

Prior to appointing WMA we had extensive discussions where we explained areas where we were looking for a different approach from a new accountancy firm. Emma Wagner, the founding Director, listened carefully and I am delighted to be able to report early on that the promises and commitments she made have been kept to the letter. She clearly listened to what we desired and acted upon that.

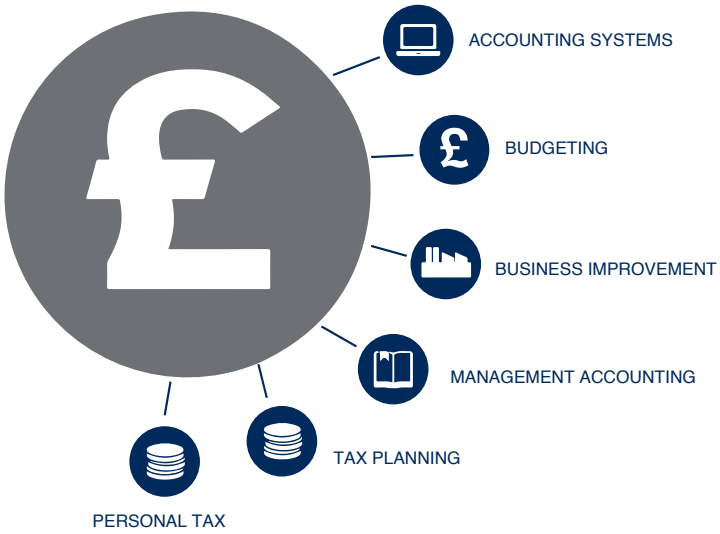
Simon Worby, Director, Lestac Limited, Sigam Limited and Navahoy Limited

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Helping your business become more profitable

There are many strategies that you can use to increase your profit. Knowing which ones will have the biggest impact requires a good understanding of your underlying business numbers. WAGNER MASON ACCOUNTANTS can help evaluate the various options, create an action plan, and make sure you stay focused until the desired results are achieved.

The following diagram shows the services we provide to help your business become more profitable.



Testimonials

'I have been using Emma Wagner of Wagner Mason Accountants to provide accountancy services for nearly five years, since July 2009. Emma has been extremely professional and reliable, and she has always finalised the necessary documents timeously. Emma is very efficient and I believe she provides a value-for-money service. I have also found Emma to be approachable and to render a personal service - occasionally I have e-mailed her with a small accounting/tax query and she has always responded speedily and in a helpful manner. I would most definitely recommend Emma for the provision of accountancy services.'

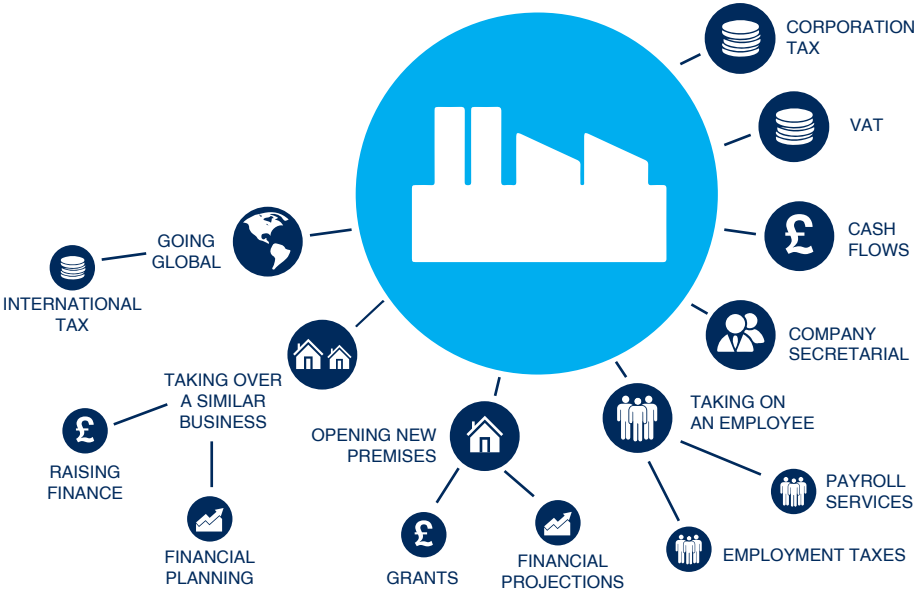
Carolyn Young, Director, Cathay Consulting Limited

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Helping as your business grows

As your business grows it may be necessary to take on employees, move premises, sell to other countries etc. These changes do not need to be stressful if you get the right advice.

The following diagram shows the services we provide to help you with the changes of a growing business.



Testimonials

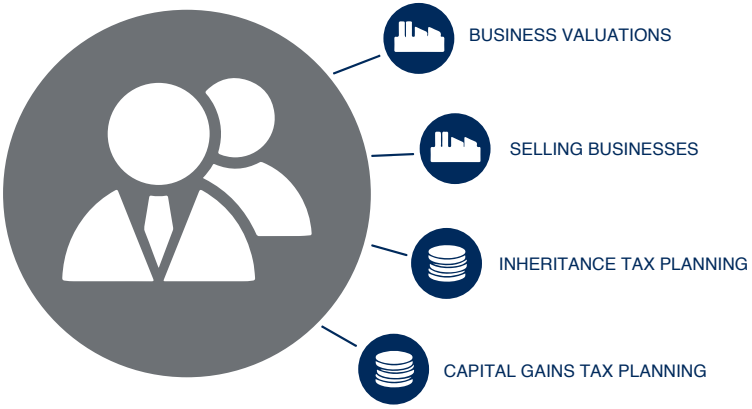
'Wagner Mason Accountants have worked with our company for the past 5 years and I must say we have always been more than happy with the level of service & very professional manner in which WMA conduct their business with us. I feel you are part of the team and are most approachable in all aspects of our business - from complicated tax matters to the mundane (none the less very important) day to day running of our accounts system. Design also feel very confident in the accuracy of our financial reporting - WMA make it simple to understand & have always offered further advice when necessary. Our tax affairs are now much more efficient thanks to WMA. We have employed many accountants over the 30 years Design have been in business and must state WMA have given the best quality and value for money - fees are very reasonable.'

Denise Childs, Design Interior Contracts Ltd

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Succession planning

If you decide to sell your business there are many factors that need to be considered. The following diagram shows the services we provide to help you achieve the best return on your years of hard work.



Testimonials

'I have used Wagner Mason Accountants for the last 4 years and have received a good service. I chose them as I was looking for an accountant that could work as a business partner and support me with their breadth of financial knowledge. At the beginning of the term of engagement we met and decided what level of service I needed and this has been reviewed as the business has grown and the business need has changed.

The service I have received has included financial positioning, tax planning along with business sounding board - which is where I feel this firm adds value. I have found my accountant to be approachable, professional and have communicated what I need to provide to meet the business financial requirements as a limited company. This has enabled me to feel secure knowing that someone who sees the world through numbers has covered off the things I may have missed.

We have had open communication in the form of face to face meetings, e-mail and phone call, and this has been tailored to my requirements as a client. I choose to stay with Wagner Mason as it provides me with the knowledge that I work in partnership to meet my accountancy needs.'

Liz Hurley, Director, Affirm Partnership Limited

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Why choose WAGNER MASON ACCOUNTANTS LTD?

As already mentioned, we have a wealth of experience in all stages of the business life-cycle which means that we can benefit your business no matter what stage or size it is currently at. In addition to this, we want you to experience an outstanding level of customer service, therefore we will:

- Communicate regularly on the status of your assignments with us.
- Complete your assignments on time, every time.
- Resolve any issues you raise in a timely manner.
- Reply to any telephone message, E-mail or letter within 24 hours of receiving it.
- Maintain complete confidentiality concerning your business affairs.
- Use our knowledge and experience to advise you on how to achieve your business goals.
- Refer our contacts to you if we believe they could benefit from your products or services.

In summary, we operate on the principle that your assignment is not complete until you are 100% satisfied. This excellent customer service combined with our business and accounting experience makes WAGNER MASON ACCOUNTANTS a great choice for you and your business.

As already mentioned, it would be great to have the opportunity to discuss your specific business needs in more detail. It is easy to get in touch, so take the first step now and contact WAGNER MASON ACCOUNTANTS today.

Testimonials

'It gives me great pleasure to recommend the services of Emma Wagner of Wagner Mason Accountants Ltd, who has been looking after my companies' accounting needs for the last five years. Always punctual, attentive to detail, very personable and able to think strategically, Emma has been invaluable to our staff and to me personally. I see Emma and her firm as part of our team and credit her with our success in taking the right decisions, at the right time.'

Katerina Burgess, Director, Russian Linguistic Services Ltd, Eurasian Linguistic Services Limited

'I have used Wagner Mason Accountants to handle my personal tax affairs and all aspects of my company accounts. Everything seems to be done perfectly. When I need anything doing, I am sure of a swift response, sometimes within minutes of sending an e-mail or making a phone call. When I needed specialist wealth management advice, Wagner Mason Accountants made an introduction within hours.'

Dr James Anderson, Director, Totallica (UK) Limited

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Wagner Mason Accountants Ltd

Accountants, Tax & Business Advisers

We can help whatever stage your business is currently at.

Starting a Business

Start-up Advice	Business Plans
Grants	Raising Finance	Book Keeping
Accounts	Personal Tax

Running a Business

Accounting Systems	Budgeting
Business Improvement	Management Accounting
Tax Planning	Personal Tax

Growing a Business

| Cash Flows | Corporation Tax | VAT | Company Secretarial |
| Taking on employees - Payroll Services and Employment Taxes |
| Opening new premises - Financial Projections and Grants |
| Taking over a similar business - Financial Planning and Raising Finance |
| Going global – International Tax |

Succession Planning

| Business Valuations | Selling Businesses |
| Inheritance Tax Planning | Capital Gains Tax Planning |

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www.wmal.co.uk

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